Artistic work 4

Norm vs Fluidity.

The piece illustrates how predefined design objects (girls dancing, boys playing football) maintain gender norms compared to a fluid design (a bunch of pearls) that opens up for a variety of interpretation regardless gender, ethnicities etc.

Norm vs Fluidity has been exhibited at the exhibitions “The Great and Small” HongKong 2014, “Blue+Pink>>>Rethink” at designxport Hamburg and designtransfer Berlin 2015. iGDN – International Gender Design Network, http://genderdesign.org/
NORM

vs

FLUIDITY

DISCIPLINES
TECHNOLOGIES
ETNICITIES
MATERIALS
RISKS
SEX

“A fluid design practice is open to a polyphony of relations!”

VAGUE RESEARCH STUDIOS, 2019

“Objects that are designed on the basis of a fluid approach tend to suggest options of use instead of prescribing them.”

UTA BRANDES, 2009

I PLAY WITH WHOMEVER I WANT!

I ONLY PLAY WITH REAL BOYS!

I ONLY PLAY WITH REAL GIRLS!

Vague Research Studios