



**The Non-Governmental Organization as a
Health promoting Setting**

Examples from Alcohol Prevention Projects conducted in the
Context of National Support to NGOs

av

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Akademisk avhandling

Avhandling för filosofie doktorsexamen i Medicinsk vetenskap
med inriktning mot hälso- och vårdvetenskap,
som enligt beslut av rektor kommer att försvaras offentligt
fredagen den 28 september 2012 kl. 9.00,
Hörsal G, Örebro universitet

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Abstract

Susanna Geidne (2012): The Non-Governmental Organization as a Health promoting Setting. Examples from Alcohol Prevention Projects conducted in the Context of National Support to NGOs. *Örebro Studies in Care Sciences* 40, 131 pp.

This thesis presents examples of alcohol prevention interventions designed, implemented, and run by non-governmental organizations (NGOs) with Swedish government support. Studying these NGOs, with their variety of activities and areas of focus, will contribute to achieving the overall aim to explore the potential for NGOs to be a health promoting setting, especially regarding alcohol prevention.

Study I presents the topic of national support to NGOs through a case study in Sweden. It shows the great variety of organizations that receive national support for alcohol and drug preventive work. It also shows how a trustful partnership between practitioners in NGOs, researchers, and national agencies can enable research activities to be integrated into NGO-driven prevention projects. Studies II and III present a youth temperance organization's alcohol prevention initiative regarding the availability of beer in grocery stores. The intervention compares two different strategies that use purchase attempts. Study IV compiles and identifies key issues in international research about youth sports clubs as a health promoting setting then discusses the results in terms of a framework for the youth sports club as a health promoting setting. Study V explores the implementation process of alcohol policies in eight different football clubs in Sweden.

This thesis shows that NGOs have the potential to be a health promoting setting, though to achieve this some requirements need to be met. Taking into account input from the NGOs, the government sector must create a support system that meets the needs of the whole range of NGOs, while the NGOs must be open to building partnerships both with other NGOs and with the public, private, and research sectors.

Keywords: Non-governmental organizations, health promoting setting, alcohol prevention, purchase attempts, local alcohol policy, sports clubs.

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