CLAIMING CREATIVITY
ART EDUCATION IN CULTURAL TRANSITION

CHICAGO, USA
21–24 APRIL 2010

COLUMBIA COLLEGE CHICAGO, IN PARTNERSHIP WITH THE EUROPEAN LEAGUE OF INSTITUTES OF THE ARTS, PRESENTS A JOINT INTERNATIONAL SYMPOSIUM.
Welcome Symposium Attendees!

ShopColumbia is Columbia College Chicago's art boutique featuring original designs created and inspired by emerging Columbia artists spanning all media and disciplines.

Special Promotion
with every $40 purchase, receive a free ShopColumbia reusable tote.

Location & Special ELIA Hours
623 S Wabash Ave, 1st fl
Thursday: 11am – 7pm
Friday: 11am – 5pm
Saturday: 10am – 5pm

CERAMIC FORTUNE COOKIE, JENNIFER HINES; PLUSH SCULPTURE, AMY HELDER; PAPA BEAR, KYLE LETENDRE; & RING, EUNBIN KIM.

Welcome to Chicago from Mayor Richard M. Daley

Welcome from the Claiming Creativity Steering Committee

About Claiming Creativity, Chicago, ELIA, and Columbia College Chicago

Schedule At A Glance

Keynote Speakers

Symposium Sessions

Talk the Walk: Columbia College Chicago Campus Gallery Tour

Cultural Excursions

Campus Events

Acknowledgements

Notes

Campus Map

InSIDE bACk CovEr
Welcome

from the Claiming Creativity Steering Committee

Columbia College Chicago and the European League of Institutes of the Arts are proud to host Claiming Creativity—an international gathering of innovators in the arts and arts education, science, commerce, and other fields devoted to exploring the role of creativity as a driving force in our economies and in the transformational process of social change. Through the symposium’s workshops and presentations, as well as our robust informal interactions, we’ll discover how our common future is linked to creativity and how creative professionals will take on the responsibility of meeting the world’s current and coming challenges.

While here, we also hope you’ll find time to take in the energy and excitement of Chicago—a truly world-class city that we believe you’ll discover is “second” in nickname only. Columbia College’s vibrant urban campus is situated in the heart of Chicago’s South Loop, where you are surrounded by artistic, architectural, musical, and theatrical offerings on par with those you will find in any of the world’s cultural capitals.

Of course, an event of this magnitude would not be possible without the long hours put in by the people whose names appear in the acknowledgements section of this program. If you see any of them here at the conference, I hope you’ll join us in offering them thanks for their hard work.

Enjoy your visit.

Warrick L. Carter
President
Columbia College Chicago

Carla Delfos
Executive Director
European League of Institutes of the Arts

Steven Kapelke
Provost/Senior Vice President
Columbia College Chicago

Klaus Jung, (ELIA Vice President), Rector of the Academy of Media Arts, Cologne

Louise Love, Columbia College Chicago, Vice President for Academic Affairs

Gillian Moore, Columbia College Chicago, Executive Director, Academic Initiatives & International Programs

Chris Wainwright, (ELIA President), Head of Colleges, CDW, University of the Arts London
CLAIMING CREATIVITY

The “liberal” or “liberating” use of the word creativity has raised significant questions. For example, how is the discourse on creativity being shaped, and by whom? How do we, as arts educators, maintain our leadership in this discourse and keep the arts and the making of art in all its forms at the forefront of these increasingly complex conversations? How do arts educators engage researchers and practitioners from other enterprises, such as science and industry, in mutually fruitful discussions on creativity? How does public policy at both the local and international levels situate the arts within culture and society and how has that changed? And how can we, as artists and arts educators, influence public policy toward legislative goals that recognize the integrity and significance of the arts?

Claiming Creativity is an event designed specifically to place artists, designers, architects, other active “creators” and those who teach in the creative disciplines squarely at the center of these most important and complicated conversations, along with leaders in industry and commerce who share an interest in the life of the imagination and its value to society.

Welcome to the Claiming Creativity symposium at Columbia College Chicago. You join an audience of leaders in industry and commerce who share an interest in the arts and is home to more than 12,000 students and programs in the visual, performing, literary, and media education in all subject areas under ELIA’s auspices.

The European League of Institutes of the Arts (ELIA)

The European League of Institutes of the Arts (ELIA) was founded in 1990 and is the primary independent membership organization of higher arts education institutions and universities representing the subject disciplines. ELIA has a membership of more than 350 arts institutions in 47 countries. Through its membership network ELIA promotes dialogue, mobility, research, sharing of best practices, and activities between artists, teachers, administrators, and leaders, altogether representing more than 250,000 art students.

COLUMBIA COLLEGE CHICAGO

Columbia College Chicago, one of America’s premier arts and media colleges, is a member of ELIA and offers education in all subject areas under ELIA’s auspices. The College offers undergraduate and graduate programs in the visual, performing, literary, and media arts and is home to more than 12,000 students and 2,000 faculty and staff members. Founded in 1860 by educational innovators Mary Ann Blood and Ida Morey Riley, Columbia College shares in the rich civic and cultural history of the city. The College is proud to host the symposium and joining ELIA in welcoming you to Chicago as we engage in these stimulating discussions on Claiming Creativity—and to enjoy the riches our city has to offer.

Columbia College Chicago, one of Columbia College Chicago’s academic presses.

ELIA

Despite the fact that the name “Chicago” derives from a Native American word variously meaning “striped skunk” and “wild leek,” the city has grown, since its incorporation in 1837, into an international center for architecture and a preeminent destination for arts, culture, and learning.

The city’s early years are noteworthy; as a boom town of the drive westward, Chicago served as a producer, marketplace, and central distribution hub for the goods and services needed by European settlers. This vibrant center of commerce and industry attracted continuing waves of new Americans searching for political liberty and economic fortune. After the Civil War, the immigrants were joined by African Americans seeking economic opportunity in the industrial north. All these peoples brought their skills, languages, cuisines, and cultures with them, making Chicago one of the most ethnically diverse cities in the world.

In 1871, the Great Chicago Fire claimed hundreds of lives and destroyed more than four square miles of the built environment, including much of the central business district. From this devastation, however, the modern city emerged.

Chicago’s “Princes of Industry”—and their wives—were instrumental in transforming a rough center of capitalism and opportunism into an urbane metropolis. In the last two decades of the nineteenth century, civic leaders founded many of Chicago’s cultural institutions including the Art Institute, the Newberry Library, the Chicago Symphony Orchestra, the Field Museum, and the Museum of Science and Industry. The splendors of the 1893 Columbian Exposition proved to 21 million international visitors that Chicago was a world-class city.

While Chicago’s elite shared some of their vast wealth building the city’s cultural foundations, their political antagonists were making history in the area of social reform, speaking out for working men and women. Jane Addams established Hull House on the near west side, bringing learning and the arts to generations of immigrants.

Today, Chicago is known internationally for both its historic and modern architecture. The lively arts scene boasts more than 200 theater companies plus scores of dance companies; visual arts are celebrated in institutions ranging from major museums to more than 100 established independent galleries and countless “outsider” initiatives.

Welcome to Chicago!
## Schedule at a Glance

### TUESDAY, APRIL 20
- **Check-in**  
  4:00 PM – 8:00 PM  
  Film Row Center  
  1104 South Wabash Avenue, 8th floor

### WEDNESDAY, APRIL 21
- **Check-in**  
  8:00 AM – 12:00 PM  
  Film Row Center  
  1104 South Wabash Avenue, 8th floor

- **Welcoming Luncheon**  
  12:30 PM – 2:30 PM  
  Columbia College Chicago  
  610 South Michigan Avenue, 9th floor

- **Keynote Speaker – Amina Dickerson**  
  Spertus Institute of Jewish Studies  
  610 South Michigan Avenue, 9th floor

- **Talk-the-Walk: Gallery Tour**  
  2:30 PM – 5:00 PM  
  Various Galleries  
  (See Details on Page 20 and Map on inside back cover)  
  Columbia College Chicago Campus

- **Opening Reception**  
  6:00 PM – 7:00 PM  
  Film Row Center  
  1104 South Wabash Avenue, 8th floor

### THURSDAY, APRIL 22
- **Symposium Sessions – First Series**  
  8:15 AM – 10:30 AM  
  Sessions I, II.a, II.b, IV, V.a, and V.b  
  University Center of Chicago  
  525 South State Street, 2nd floor  
  Session III  
  Columbia College Chicago Media Production Center  
  1600 South State Street

- **Lunch on your own**  
  12:30 PM – 1:30 PM

- **Symposium Sessions – Second Series**  
  1:45 PM – 5:00 PM  
  All Sessions  
  University Center of Chicago  
  525 South State Street, 2nd floor

- **The Expanding Influence of ELIA**  
  5:00 PM – 6:30 PM  
  Film Row Cinema  
  1104 South Wabash Avenue, 8th floor

- **By and For the People: The 1930s Federal Arts Programs**  
  6:45 PM – 7:45 PM  
  Ferguson Auditorium/Museum of Contemporary Photography  
  600 South Michigan Avenue, 1st floor

### FRIDAY, APRIL 23
- **The Impact of the Bologna Process**  
  9:00 AM – 9:45 AM  
  Film Row Cinema  
  1104 South Wabash Avenue, 8th floor

- **Symposium Sessions – Final Series**  
  10:00 AM – 1:15 PM  
  Sessions II and III  
  1104 South Wabash Avenue, 8th floor  
  Sessions I and IV  
  Film Row Center  
  1104 South Wabash Avenue, 8th floor  
  Session V  
  916 South Wabash Avenue, #150

- **Lunch**  
  12:30 PM – 1:30 PM

- **Keynote – Dany Jacobs**  
  Conaway Center  
  1104 South Wabash Avenue, 1st floor

- **Summation**  
  2:30 PM – 3:45 PM  
  Conaway Center  
  1104 South Wabash Avenue, 1st floor

- **Plenary Panel Discussion**  
  4:00 PM – 5:30 PM  
  Film Row Cinema  
  1104 South Wabash Avenue, 8th floor

- **Closing Dinner**  
  7:00 PM – 9:00 PM  
  The Rookery  
  209 South LaSalle Street

### SATURDAY, APRIL 24
- **Cultural Excursions**  
  Times and Locations Vary – See Page 23 for Details
AMINA DICKERSON

Amina J. Dickerson served as senior director of global community involvement for Kraft Foods for nearly 12 years, guiding the company’s community involvement initiatives, including global charitable giving activities, humanitarian aid, and employee involvement programs. Ms. Dickerson brought to this post three decades of experience with non-profit institutions and extensive involvement in youth development, arts education, museums and cultural programming. Dickerson held senior appointments at the Chicago Historical Society, the DuSable Museum of African American History, and Smithsonian Institution’s National Museum of African Art. She served as Vice Chair of the International Committee of the Council of Foundations and co-chair of the Peer Network for International Giving at the Donor’s Forum of Chicago. She also serves on the boards of the Harris Center for Music and Dance, Chicago High School for the Arts, and Congo Square Theatre. She was recognized as the 2002 Professional Grantor of the Year (AFP), the 2008 Lifetime Achievement Award from the African American Arts Alliance, the Handy L. Lindsey Award for Inclusiveness from Chicago African Americans in Philanthropy, and was honored as the 18th James A. Joseph Lecturer on Philanthropy for the Association of Black Foundation Executives. Dickerson holds a M.A. in Arts Management from the American University, studied Theater Arts at Emerson College, and holds a certificate from the Harvard University program in Arts Administration. Dickerson stepped down in June 2009 to pursue a personal sabbatical before taking on her next assignment.

SARAT MAHARAJ

Sarat Maharaj was born and educated in South Africa during the Apartheid years. He did his PhD in Britain on “The Dialectic of Modernism and Mass Culture: Studies in Post War British Art.” Maharaj served as Professor of History & Theory of Art at Goldsmiths, London 1980 -2005, where he is now Visiting Research Professor. He is currently Professor of Visual Art & Knowledge Systems, Lund University & the Malmo Art Academies, Sweden.

He was the first Rudolf Arnheim Professor, Humboldt University, Berlin (2001-02) and Research Fellow at the Van Eyck Akademie, Maastricht (1999-2001). His specialist research and publications focus on Marcel Duchamp, James Joyce, and Richard Hamilton.


DANY JACOBS

Since 2007 Prof. Dany Jacobs has been professor by special appointment of Industrial Dynamics and Innovation in the Faculty of Economics and Business at the Universiteit van Amsterdam (UvA). At the same time he is professor of Art, Culture, and Economy at the Universities of Applied Science ArtEZ and HAN in Arnhem, the Netherlands.

For more than twenty years Jacobs has been researching innovation in the knowledge and creative economy. Between 1988 and 1997 he worked as senior researcher and advisor at the TNO Center for Technology and Policy Studies. As a project leader he was responsible for around eighty-five strategic sector and cluster studies. From 1998 to 2007 he was professor of Strategic Management at the University of Groningen in the Netherlands. From 2003 to 2007 Jacobs also held a professorship at the Amsterdam Fashion Institute (AMFI).

Jacobs has published 25 books and many more articles for academic and popular audiences. These include Adding Values: The Cultural Side of Innovation (2007), Mapping Strategic Diversity (2010), and Van kennis economie naar wild kapitalisme en terug (From knowledge economy to wild capitalism and back, 2001).

In 1997, his book Het Kennisoffensief (The Knowledge Offensive, 1996), which dealt with smart competition in the knowledge economy, was chosen as book of the year by the Dutch Organization of Business Consultants (OOA). Additionally, he performs various advisory functions. He is for instance a member of the “Commission of Wise People” on Knowledge and Innovation which advises the Dutch Government on large innovative projects. He is also a columnist and reviewer for various publications including the NRC Handelsblad, Het Financieele Dagblad, Intermediair, Intellectueel Kapitaal and PT Industrieel Management.

FRIDAY, APRIL 23, 1:30PM
Conaway Center
1104 South Wabash Avenue, 1st floor

PHOTO COURTESY FROM UNIVERSITY OF AMSTERDAM

WEDNESDAY, APRIL 21
6:00PM – 7:00PM
Opening Reception
Film Row Center
1104 South Wabash Avenue, 8th floor

THURSDAY, APRIL 22
9:15AM – 12:30PM
First Series
Session I – Creativity and the Economy: Beg, Borrow, Steal?
University Center of Chicago, Private Dining Room
525 South State Street, 2nd floor
What new legal and ethical limits will shape the fair use of intellectual and creative property? This session will interrogate the current situation many artists find themselves confronting in the age of globalization and digitalization. What are the emergent strategies of open source and copyleft licensing? How will these new ways of sharing information and innovation function as critiques of conventional systems of distribution and ownership? How will they transform international intellectual property rights law?

• 9:15AM – 10:00AM Creativity: Gift Economies + Open Source = Sustainable Futures?
Presenter: Kevin Henry, Columbia College Chicago

• 10:00AM – 10:45AM Rogue Design in China: A Creativity Explosion and Copyright Dilemma
Presenter: Tao Huang, Columbia College Chicago

PHOTO COURTESY FROM UNIVERSITY OF AMSTERDAM
Session II.b – Art, Science, and Technology: Networked Realities/Receive and Respond
University Center of Chicago, Park/Fountain Room
525 South State Street, 2nd floor

9:15AM – 10:00AM
Digital Museum Collections in the Classroom and Beyond
Presenter: Kyle Bryner, Wake Forest University

10:00AM – 10:45AM
What Do You Study When You Study Fine Art?
Presenter: Sean Cummins, Nottingham Trent University

10:45AM – 11:00AM
Coffee Break

11:00AM – 11:45AM
The Creative Moment: A New Vocabulary for Artistic Conversation
Presenters: Kevin Henry and Eliza Nichols, Columbia College Chicago; Josh Karp, Freerain Systems

11:45AM – 12:30PM
Open

Session III – Art and the Environment
Columbia College Chicago Media Production Center
1600 South State Street

9:15AM – 12:30PM
Cinema as Architecture
Presenters: Jeanne Gang, Studio Gang Architects; Doreen Bartoni, Annette Barbier, Chap Freeman, Michael Niederman, and Bruce Sheridan, Columbia College Chicago.

Columbia College’s new Media Production Center, which houses facilities for some of its media arts departments, was designed by architect Jeanne Gang, AIA, founder of Studio Gang Architects, after consultation with Doreen Bartoni, Dean of the College’s School of Media Arts, and several others. Gang began her plans by asking Bartoni for a list of her favorite films, which she then used as sources of inspiration for colors, sightlines, elevations, and framed space in the new building. Gang’s design also addresses issues of green building in an urban environment, while solving problems of soundproofing and access that are inherent to any recording studio. Jeanne Gang and Doreen Bartoni will conduct a tour of the building itself to demonstrate their collaboration, along with projection of relevant film clips to illustrate. This will be followed by a demonstration of workspaces by the chairpersons of Film & Video, Television, and Interactive Arts and Media.

10:00AM – 10:45AM
Body of Work and the Creative Portfolio: An Educational Strategy
Presenters: Mark Kelly and Dirk Matthews, Columbia College Chicago

10:45AM – 11:00AM
Coffee Break

11:00AM – 12:30PM
Open

Session IV – Creativity and Research: Research – The Next Generation
University Center of Chicago, Lake Room
525 South State Street, 2nd floor

In recent years, Europe has seen acceleration of the development towards research in Art Schools, fueled partly by the emphasis on research and third cycle degrees in the course of the Bologna Process, but also by recognition that artists and others involved in creative production employ research in increasingly fluid and interactive ways. European Art Schools have embarked on a range of different paths to find the best way of embedding an ethos of research in their educational, academic, and artistic goals. Some put the artistic project first; others aim to improve acceptance in the academic worlds; many wish to build robust links to science and humanities; sometimes the need for external funding is the driver; sometimes the driver is the desire to ensure that the arts are recognized as an important contribution to the development of our societies and the collective knowledge within them.

9:15AM – 10:00AM
The Liquid Structure of Art Practice as Research
Presenter: Graeme Sullivan, Teachers College – Columbia University, New York

10:00AM – 10:45AM
Qu’est-ce Que C’est “Créativité?”
The Example of Saint-Etienne Higher School of Art and Design (ESADSE) and Cité du Design
Presenter: Josiane Franc, on behalf of Emmanuel Tabilou, École Supérieure d’art et design de Saint-Etienne

10:45AM – 11:00AM
Coffee Break

11:00AM – 11:45AM
Climate Change: Culture Change – Innovation and Agency from the Knowledge of Artists
Presenters: Francis Whitehead, School of the Art Institute of Chicago; Matthew Guilford, City of Chicago

11:45AM – 12:30PM
Open
Can the aesthetic of social justice be codified into curricular structures? How can ethical and formal values be “taught” in higher education without ideological didacticism? How have academic institutions traditionally succeeded or failed in interacting with community partners to the satisfaction of all parties? This workshop will look at these issues through brief case studies in existing and emerging programs, and interactive discussion.

• 9:15AM – 10:00AM  
  Teaching and Learning the Choreography of Citizenship – A Proposal  
  Presenter: Peter Carpenter, Columbia College Chicago

• 10:00AM – 10:45AM  
  Layers of Engagement: Structuring Partnership and Exchange  
  Presenter: Brian Shaw, Columbia College Chicago

• 10:45AM – 11:00AM  
  Coffee Break

• 11:00AM – 11:45AM  
  Towards a New Type of Creative Drama with Chinese Characteristics  
  Presenter: William Huizhu Sun, Shanghai Theater Academy

• 11:45AM – 12:30PM  
  Open

1:45PM – 5:00PM  
Second Series

Session I – Creativity and the Economy: Artist as Entrepreneur  
University Center of Chicago, Private Dining Room  
525 South State Street, 2nd floor

• 9:15AM – 10:00AM  
  Playing with Uncertainty: An Artist for the Start of the Third Millennium  
  Presenters: Shawn Renee Lent and Joe Hubert, Columbia College Chicago

• 10:00AM – 10:45AM  
  Keeping the Focus: “You’ll be a Man” (YBAM) – the Documentary and the Quest to Save Black Boys  
  Presenters: Robert C. Goodwin, TestuvaMan Filmworks; Shawn Wallace and David Weathersby, sub.verse.studios.

• 10:45AM – 11:00AM  
  Coffee Break

• 11:00AM – 11:45AM  
  Promoting an Expanded Concept of Literacy  
  Presenter: Corinne Rose, Columbia College Chicago

• 11:45AM – 12:30PM  
  Open

• 1:45PM – 2:30PM  
  Artists Working within Innovation Processes  
  Presenter: Lucie Huiskens (on behalf of Joost Heinsius), Kunstenaars & Co.

• 2:30PM – 3:15PM  
  Making Theatre Work: Entrepreneurship Education in the UK HE Sector  
  Presenter: Mark Evans, Coventry University, School of Art and Design

• 3:15PM – 3:30PM  
  Coffee Break

• 3:30PM – 4:15PM  
  Transition From CONSERVATORY to CAREER in Contemporary Performance: ENTREPRENEURSHIP – the key to a sustainable career?  
  Presenter: Robyn Torney, Western Australian Academy of Performing Arts

• 4:15PM – 5:00PM  
  Open
Session III – Art and the Environment: Blurring the Line Between Art and Eco-Activism
University Center of Chicago, Arts Room
525 South State Street, 2nd floor
The diversity of current approaches and ambitions within today’s environmental art movement raises many questions: What role can (or should) artists play in response to critical environmental issues? Can artists really create positive change in the natural environment? What distinguishes contemporary activist approaches from earlier land and earth art? Are there differences in the European and American approaches to art and the natural environment?

Session IV.a – Creativity and Research: Mash-up/Remix
University Center of Chicago, Loop Room
525 South State Street, 2nd floor
With phenomena like mash-ups reconfiguring our notions of original and copy, authenticity, and originality, the need for revisiting these foundational concepts of the arts is paramount in our world today. Can a mash-up ever be original? Does this matter? What should be the vocabulary for talking about what matters in appropriation and intertextuality? What should we do with our obsession with the art object and its importance in a market driven society?

Session IV.b – Creativity and Research: Research – The Next Generation
University Center of Chicago, River Room
525 South State Street, 2nd floor
1:45PM – 2:30PM
Reclaiming the Imagination
Presenter: Bruce Sheridan, Columbia College Chicago
2:30PM – 3:15PM
Setting the Stage for Creative Group Interaction: The Jazz Model
Presenter: Monika Herzig, Indiana University
3:15PM – 3:30PM
Coffee Break
3:30PM – 4:15PM
Embodied Arts-based Research
Presenter: Lenore Hervey, Columbia College Chicago

Session V – Art and the Environment: Blurring the Line Between Art and Eco-Activism
University Center of Chicago, Arts Room
525 South State Street, 2nd floor
The diversity of current approaches and ambitions within today’s environmental art movement raises many questions: What role can (or should) artists play in response to critical environmental issues? Can artists really create positive change in the natural environment? What distinguishes contemporary activist approaches from earlier land and earth art? Are there differences in the European and American approaches to art and the natural environment?
Session V – Art, Culture, and Social Change: Performing (or Proscribing) Social Justice in the Academy
University Center of Chicago, Park/Fountain Room
525 South State Street, 2nd floor

1:45PM – 2:30PM
The Documentary Art Lab: An Interdisciplinary Approach to Documenting Social Issues
Presenters: Kristin Pichaske and David Berner, Columbia College Chicago

2:30PM – 3:15PM
From the Art Academy to the Island: BA Visual Arts – A Partnership Case Study
Presenters: Bernadette Burns and Brian Fay, Dublin Institute of Technology

3:15PM – 3:30PM
Coffee break

3:30PM – 4:15PM
Social Justice and Ethics in Business: Oxymoron or Creativity?
Presenters: Dianne Erpenbach and Dana Connell, Columbia College Chicago; Dave Aron, College of the Mainland; Elizabeth W. Collier, Dominican University

5:30PM – 6:30PM
The Expanding Influence of ELIA
Presenters: Carla Delfos, Executive Director, ELIA; Chris Wainwright, ELIA President, Head of Colleges, CCW; University of the Arts London
Film Row Cinema
1104 South Wabash Avenue, 8th floor
A short presentation on ELIA’s future activities followed by a question and answer discussion period with delegates.

FRIDAY, APRIL 23

9:00AM – 9:45AM
Impact of the Bologna Process
Presenters: Lars Ebert, Deputy Director, ELIA; Carla Delfos, Executive Director, ELIA
Film Row Cinema
1104 South Wabash Avenue, 8th floor
Nothing has changed the Higher Education Landscape of Europe more than the Bologna Process did in the last decade. Initiated by the European ministers of education this process was to build a European Higher Education Area by 2010 by means of fostering mobility, transparency and comparability within the diversity of 27 independent educational systems of Europe. In this session we will look at the impact of this process for Higher Arts Education Institutions today and what Bologna means in a global perspective after 2010. The brief presentation will be based on case studies to facilitate discussion.

10:00AM – 1:15PM
Final Series
Session I – Creativity and the Economy: Artist as Entrepreneur
1104 South Wabash Avenue, #801 A/B

10:00AM – 10:45AM
The Hammer and the Anvil: Disruptive Economies, Disruptive Technologies, and Art
Presenters: Sean Buffington and Neil Kleinman, The University of the Arts in Philadelphia

10:45AM – 11:30AM
Where’s the Timetable? Hot Housing Entrepreneurship in Creative Students
Presenters: Tim Middleton, Daniel Ashton, Antonia Clews, and Nic Jeune, Bath Spa University

10:00AM – 10:45AM
Speculating for Gold: Socio-Geographic Painting and the Artist as Researcher Working within Regeneration and Urban Renewal
Presenters: Paul Haywood and Sam Inglis, University of Salford; Maxine Kennedy, Independent Freelance Designer

10:45AM – 11:30AM
Convergence
In Session IV – Creativity and Research: Research – The Next Generation, the schedule includes:

- 10:00 AM – 10:45 AM
  **Directing as Research**
  Presenter: Per Zetterfalk, Dramatiska Institutet
  University College of Film, Radio, Television, and Theatre

- 10:45 AM – 11:30 AM
  **Convergence**

- 11:30 AM – 11:45 AM
  **Coffee Break**

- 11:45 AM – 1:15 PM
  **Convergence Continued**

Session V – Art, Culture, and Social Change: Games for Change

- 10:00 AM – 10:45 AM
  **Games for Change: Creating Games of Social Value**
  Presenters: Janell Baxter and Mindy Faber, Columbia College Chicago

- 10:45 AM – 11:30 AM
  **Convergence**

- 11:30 AM – 11:45 AM
  **Coffee Break**

- 11:45 AM – 1:15 PM
  **Convergence Continued**

2:30 PM – 3:45 PM
**Summation**
Coronary Center
618 South Wabash Avenue, 1st floor

4:00 PM – 5:00 PM
**Plenary Panel Discussion**
Film Row Cinema
618 South Wabash Avenue, 8th floor
Panelists: Amina Dickerson, Oliver Evans, Klaus Jung, Steven Kapele, Barry Kaufman & Anna Shteynshleyger.

Having identified the profound importance of creativity in our collective future, what steps must we take to recast or reshape our institutions, structures and public policies to maximize the potential in this?

7:00 PM – 9:00 PM
**Closing Dinner**
The Roastery
209 South LaSalle Street

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**Wednesday, April 21**

2:30 PM – 5:00 PM
**Talk the Walk: Columbia College Chicago Campus Gallery Tour**
See Map on inside back cover.

**Art in the Library**
624 South Michigan Avenue
Vision, Sound, Movement. The Art in the Library program at Columbia College Chicago provides an open, supportive, and inviting setting to showcase the talent and creativity of our own community of artists. Since its inception in 2002, the Art in the Library has offered library visitors the opportunity to experience the rich cultural diversity and progressive attitudes which thrive in the Columbia environment.

Presenting the work of students, faculty, staff, and alumni, the Art in the Library program celebrates art in all forms of visual arts, including sculpture, painting, drawings, and paper and book arts. Exhibitions by different artists are shown quarterly on a rotating basis.

**Center for Black Music Research – Open House**
618 South Michigan Avenue, 6th floor
Founded at Columbia College in 1983, the Center for Black Music Research is the only organization of its kind. It exists to illuminate the significant role that black music plays in world culture by serving as a nexus for all who value black music, by promoting scholarly thought and knowledge about black music, and by providing a safe haven for the materials and information that document the black music experience across Africa and the Diaspora.

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**Sarah Pickering: Incident Control**
Curated by: Karen Irvine

Sarah Pickering is a London-based, British photographer who graduated from the Royal College of Art with a MA in Photography in 2005. She has been the recipient of several awards including the Photographers Gallery Graduate Award and a Jerwood Award in 2005.

Pickering has exhibited internationally and in the UK where her work was part of How We Are: Photography Britain, at Tate Britain, and will be exhibited in the photography gallery of the Victoria & Albert museum in 2009-10. Her work is featured in the Phaidon anthology on contemporary photography, Vitamin Ph, and the book and exhibition, New Photography in Britain: Photographs of the New Generation at the National Portrait Gallery, London in 2008.

For the exhibition and publication the MoCP will present four recent series of Pickering’s work spanning from 2002 to the present: Exploitation, Fire Scene, Incident, and Public Order. The exhibition includes a total of 60 reproductions from each of the four series along with an essay by MoCP Curator Karen Irvine.

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**Gallery Tour**

**Museum of Contemporary Photography**
600 South Michigan Avenue, 1st floor
The Museum of Contemporary Photography at Columbia College Chicago (MoCP) is the only museum in the Midwest with an exclusive commitment to the medium of photography. The Museum strives to communicate the value and significance of photographic images as expressions of human thought, imagination, and creativity.

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Curated by: Karen Irvine
Sarah Pickering is a London-based, British photographer who graduated from the Royal College of Art with a MA in Photography in 2005. She has been the recipient of several awards including the Photographers Gallery Graduate Award and a Jerwood Award in 2005.

Pickering has exhibited internationally and in the UK where her work was part of How We Are: Photography Britain, at Tate Britain, and will be exhibited in the photography gallery of the Victoria & Albert museum in 2009-10. Her work is featured in the Phaidon anthology on contemporary photography, Vitamin Ph, and the book and exhibition, New Photography in Britain: Photographs of the New Generation at the National Portrait Gallery, London in 2008.

For the exhibition and publication the MoCP will present four recent series of Pickering’s work spanning from 2002 to the present: Exploitation, Fire Scene, Incident, and Public Order. The exhibition includes a total of 60 reproductions from each of the four series along with an essay by MoCP Curator Karen Irvine.

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**Talk the Walk: Columbia College Chicago Campus Gallery Tour**
See Map on inside back cover.
Access Excess, Beyond the Stage
Curated by: Ayisha Jaffer
Access/Excess explores the visual environment surrounding a music concert. While the focus of the event, the musicians and music, is ephemeral, a plethora of lasting visual elements are involved in creating the experience. Designers, photographers, and artists are all key in creating and documenting the event from the graphics on the merchandise to the advertising posters. Giving access to the excess, the visual elements that often fade into the background are now the focus.

Hokin Gallery
623 South Wabash Avenue, 1st floor
Hokin Honors Exhibition
Curated by: Department of Exhibition and Performance Spaces
The 17th Annual Hokin Honors Exhibition features students of outstanding artistic achievement in photography, fashion, graphic design, film and video, and all fine art media. The exhibit is juried by local arts professionals. All participating artists are nominated by faculty and staff members of Columbia College Chicago.

Let There Be Geo
Curated by: Elizabeth Burke-Dain
Let There Be Geo takes a contemporary look at visual artists who use geometric form in their work. While geometric form is not a new phenomenon, geo forms are appearing in some of the most aesthetically progressive work being made today. The largest advocates of the use of geometric shapes began with Futurism and Cubism moving through the Op Art of the 60s and Neo-Geometric Conceptualism of the 80s. Predominantly cool and impersonal in approach, though often active with content, contemporary 21st century responses to geometric form employ a variety of styles and media from painting to video to photography and sculpture. The works in Let There Be Geo explore today’s incarnation of geometric form. Exhibiting artists include Maya Hayuk, Cody Hudson (image credit), Barbara Kasten, Sam Prekop, Geoffrey Todd Smith, and Steven Husby among others.

Anchor Graphics – Open House
623 South Wabash Avenue, 2nd floor
Anchor Graphics at Columbia College Chicago is a not-for-profit fine art print shop that brings together, under professional guidance, a diverse community of youth, emerging and established artists, and the public to advance the fine art of printmaking by integrating education with the creation of prints.

Glass Curtain Gallery
1104 South Wabash Avenue, 1st floor
Fair Use: Information Piracy and Creative Commons in Contemporary Art and Design
Curated by: Brandon Alvendia
Fair Use is a multimedia exhibition that looks at how the copying, sampling, and recycling of existing material is being used as a creative tool in contemporary culture. The exhibition sets out to foster discussion through the examination of work by contemporary artists and designers who develop alternatives to the way we share ideas, images, and objects. Participating artists include: Sze Lin Pang, Line Langballe and Christina Okai Mejbom of Totem Collective, Guy Ben-Nur, Pratchaya Phintong, Seth Price, Eric Doeringer and Siebren Versteeg. Curated by Brandon Alvendia.
To give you an opportunity to experience a few of Chicago's cultural treasures, we’ve planned the following activities for the day following the symposium.

Your $45 (USD) ticket will include your choice of one of the architectural tours in the morning and a guided tour of the Art Institute of Chicago's new Modern Wing in the afternoon.

For an additional $60 (USD) you’ll be able to join us for an evening of entertainment at Andy’s, a mainstay of Chicago’s vibrant jazz scene (ticket price includes entrance, live music, and two hours of open bar).

8:00AM
Frank Lloyd Wright Home and Studio Tour
Meet in the lobby of 600 South Michigan Avenue
Participants will enjoy a guided tour of the interior of Frank Lloyd Wright's first home as well as a walking tour of the surrounding neighborhood, which is home to the world's largest collection of Wright-designed buildings. Wright used his first home to experiment with design concepts that contain the seeds of his architectural philosophy. In his adjacent studio, Wright and his associates developed a new American architecture—the Prairie style. Trained interpreters offer insights into Wright's family life and architectural career. Afterward, participants will explore the historic district surrounding the Home and Studio at their own pace.

Please note: the walking tour will take place rain or shine, so please plan accordingly.

11:00AM
Chicago Architectural Foundation Walking Tour, Historic Downtown: Rise of the Skyscraper
Meet at Archicenter – 224 South Michigan Avenue
The Chicago Architecture Foundation (CAF) is a nonprofit organization dedicated to advancing public interest and education in architecture and design. CAF presents a comprehensive program of tours, exhibitions, lectures, special events, and adult and youth education activities, all designed to enhance the public’s awareness and appreciation of Chicago’s outstanding architectural legacy.

Chicago is not only the birthplace of the skyscraper, it is also where most of the innovations in early skyscraper design and technology originated. Take a step back in time for an informative look at some of our world famous early skyscrapers including: Burnham and Root’s Rookery (1888), with its Moorish revival exterior and restored Frank Lloyd Wright interior; Adler and Sullivan’s Auditorium Building (1889), a masterpiece of engineering, design and acoustics; Holabird and Roche’s Marquette Building (1895), an outstanding example of the Chicago School of design; and Holabird and Root’s Chicago Board of Trade Building (1930), one of the city’s most glamorous Art Deco skyscrapers.

Please note: the walking tour will take place rain or shine, so please plan accordingly.

2:30PM
Art Institute of Chicago – The Modern Wing
Meet at Millennium Park Entrance accessed by the bridge over Monroe Street, between Michigan and Columbus Avenues.

Designed by Pritzker Prize–winning architect Renzo Piano, the Modern Wing provides a new home for the museum’s collection of 20th- and 21st-century art. Now a decade in the making, this 264,000 square-foot building makes the Art Institute the second largest art museum in the United States. The building houses the museum’s world-renowned collections of modern European painting and sculpture, contemporary art, architecture and design, and photography. The extraordinary scope and quality of these collections—each displayed more comprehensively than ever before—are a revelation. The Modern Wing allows the Art Institute to take its rightful place as one of the world’s great collections of modern and contemporary art.

9:30PM
Andy’s Jazz Club
11 East Hubbard Street
Meet at Andy’s, your name will be on a list at the door.

Just 2 blocks north of the Chicago River and 2 blocks west of the Magnificent Mile (Michigan Avenue) resides Andy’s Jazz Club, one of Chicago’s best-known and most-respected jazz establishments. Historic Andy’s offers casually sophisticated dining with a musical menu of Chicago’s top jazz artists. Local performers cover a range of styles from Traditional and Swing to Bop, Fusion, Latin, and Afro-Pop. Andy’s “Spotlight Performer Series” events showcase some of today’s most “in demand” world touring musicians in an intimate setting.
### Campus Events

#### WEDNESDAY, APRIL 21

**An Ideal Husband**  
by Oscar Wilde  
10:30AM – 1:30PM  
Getz Theater  
72 East 11th Street  
Admission: $10 (USD)

Blaschkam, political intrigue, foreign affairs and true love are all at work in Wilde’s Victorian London. An unforgettable cast of characters are all part of the plot to reconcile a man’s shady past with his political future, and to preserve his reputation as An Ideal Husband!

**Jazz Guitar Ensemble One Concert**  
12:00PM – 1:00PM  
Music Center Concert Hall  
1014 South Michigan Avenue, 1st floor  
Admission: Free

**Jazz Guitar Ensemble Two Concert**  
7:00PM – 8:00PM  
Music Center Concert Hall  
1014 South Michigan Avenue, 1st floor  
Admission: Free

#### THURSDAY, APRIL 22

**Columbia Recycling Program’s 2nd Annual Eco-Fair**  
11:00AM – 3:00PM  
Conaway Center  
1104 South Wabash Avenue, 1st floor  
Admission: Free

Celebrate Earth Day on April 22 by visiting Columbia’s 2nd annual Eco Fair. We aim to bring a conscious awareness to Columbia that our actions go beyond our campus. On hand will be local sustainable businesses and organizations, as well as Columbia students’ projects and organizations.

**Jazz Guitar Ensemble Three Concert**  
12:00PM – 1:00PM  
Music Center Concert Hall  
1014 South Michigan Avenue, 1st floor  
Admission: Free

**An Ideal Husband**  
by Oscar Wilde  
3:30PM – 6:30PM  
Getz Theater  
72 East 11th Street  
Admission: $10 (USD)

**Interdisciplinary Arts MFA Thesis Performances**  
2:00PM – 4:00PM  
Arcade Gallery  
618 South Michigan Avenue, 2nd floor  
Admission: Free

### Cultural Studies Colloquium: Diaspora, Desire, Danger

**4:00PM – 6:00PM**  
600 South Michigan Avenue, Room 921  
Admission: Free

Presented By: Dr. Mimi Thi Nguyen, Assistant Professor in Gender and Women’s Studies and Asian American Studies, University of Illinois, Urbana-Champaign

Dr. Nguyen is currently completing her first book on refugee figurations and their significance and circulation as transitional bodies illuminating the interplay of freedom and security. She continues to situate her work within transnational feminist cultural studies with her next project on the biopower of beauty. She is co-editor with Thuy Linh Tu of Alien Encounters: Pop Culture in Asian America (Duke University Press, 2007) and author of multiple essays on Asian American, queer, and punk subcultures, digital technologies, and Vietnamese diasporic arts.

**Jayne Anne Phillips: Reading and Conversation**  
4:00PM – 6:00PM  
Conway Center  
1104 South Wabash Avenue, 1st floor  
Admission: Free

Jayne Anne Phillips is the nationally renowned author of numerous story collections, essays, and novels including Machine Dreams, Black Tickets, and, most recently, Lark and Termite, a finalist for the 2009 National Book Award and for the 2009 National Book Critics Circle Award in fiction. Ms. Phillips was born and raised in West Virginia. She has earned numerous awards, including the Sue Kaufman Prize for First Fiction, and is the recipient of a Guggenheim Fellowship and two National Endowment for the Arts Fellowships. She currently serves as a professor of English and director of the MFA program at Rutgers-Newark.

### Traveling in Deep Time: Using Rocks and Fossils to Explore Ancient Ecosystems

**5:00PM – 6:00PM**  
Ferguson Auditorium  
600 South Michigan Avenue, 1st floor  
Admission: Free

Presented By: Anna K. Behrensmeyer, National Museum of Natural History, Smithsonian Institution, Washington, D.C.

Rocks and fossils are tangible objects that can answer questions about the past and lead to understanding of our planet’s history. The language that they speak, whether held in the hand or seen in the grand sweep of a landscape, can be learned like any other language. This provides us with a way to time-travel, to explore the organisms and habitats of the distant past, and to comprehend how different the Earth can be compared with our familiar planet of today. This talk will draw upon research from different parts of the geological record of land ecosystems to show how multi-disciplinary field and laboratory research allow us to make scientifically-based portraits of ancient plant and animal communities, including the environments of the earliest mammals and African ecosystems where early humans evolved.
By and For the People: the 1930s Federal Arts Programs
6:45PM – 7:45PM
Ferguson Auditorium/Museum of Contemporary Photography
600 South Michigan Avenue, 1st floor
Presenter: Erin McCarthy, Columbia College Chicago
Bookended by the “roaring twenties” and WWII, the decade of the 1930s is a unique, albeit brief, time in 20th century United States history when the relationship between the government and the people was fundamentally redefined. This presentation will look at the exceptional work of artists, writers, architects, photographers, and filmmakers—work made possible by the federal employment programs of FDR’s New Deal—during this extraordinary time and, perhaps, ask if it isn’t time for a “new” New Deal for the arts.

Featured Topics will include:
The WPA Federal One Arts Projects: “Art of the People, by the People, for the People”
Photographing the New Deal: Roy Stryker and the Farm Security Administration
The New Deal on Film
Documenting and Preserving Our History
Finding the 1930s in Chicago

Following this lecture, attendees may visit the Museum of Contemporary Photography and view original prints by Farm Security Administration photographers including Dorothea Lange, Walker Evans, Ben Shahn, and Russell Lee from the MoCP’s collection of over 500 works from this era.

Interdisciplinary Arts MFA Thesis Performances
7:00PM – 9:00PM
Arcade Gallery
618 South Michigan Avenue, 2nd floor
Admission: Free

Men’s Chorus Concert
7:00PM – 8:00PM
Music Center Concert Hall
1014 South Michigan Avenue, 1st floor
Admission: Free

Student Performance Night
8:00PM – 10:00PM
The Dance Center of Columbia College Chicago
1306 South Michigan Avenue
Admission: Free

Student Performance Night is a Dance Center program aimed at giving students experience in a professionally produced dance concert on a fully operating stage. Each choreographer works with a faculty advisor and a mentoring faculty member for feedback and guidance. They lead rehearsals, prepare cast information, secure costumeing, work with the technical director on lighting, and coordinate with one another around inevitable scheduling conflicts.

Each piece is created and rehearsed voluntarily by the choreographers and dancers. Months before the performance, a juried “open stage” audition is conducted. This is an opportunity for students to show their creative work to their peers and receive feedback and suggestions from a panel comprised of Dance Center Faculty members and one student. The dances chosen reflect the wonderful range of talents and interests within our student community.

FRIDAY, APRIL 23
Interdisciplinary Arts MFA Thesis Exhibitions
10:00AM – 6:00PM
Book and Paper Gallery
1104 South Wabash Avenue, 2nd floor
Admission: Free

Interdisciplinary Arts MFA Thesis Performances
7:00PM – 9:00PM
Arcade Gallery
618 South Michigan Avenue, 2nd floor
Admission: Free

Keanon Kyles Senior Recital
7:00PM – 8:00PM
Music Center Concert Hall
1014 South Michigan Avenue, 1st floor
Admission: Free

An Ideal Husband
by Oscar Wilde
7:30PM – 10:30PM
Getz Theater
72 East 11th Street
Admission: $10 (USD)

Chicago Composers Consortium
8:00PM – 9:00PM
Sherwood Conservatory of Music
1312 South Michigan Avenue
Admission: Free

Student Performance Night
8:00PM – 10:00PM
The Dance Center of Columbia College Chicago
1306 South Michigan Avenue
Admission: Free

SATURDAY, APRIL 24
Interdisciplinary Arts MFA Thesis Exhibitions
10:00AM – 6:00PM
Book and Paper Gallery
1104 South Wabash Avenue, 2nd floor
Admission: Free

Interdisciplinary Arts MFA Thesis Performances
3:00PM – 5:00PM
Arcade Gallery
618 South Michigan Avenue, 2nd floor
Admission: Free

An Ideal Husband
by Oscar Wilde
7:30PM – 10:30PM
Getz Theater
72 East 11th Street
Admission: $10 (USD)
FOR THE CITY OF CHICAGO
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Janet Carl Smith, External Relations Deputy Commissioner, Cultural Affairs Department
FOR COLUMBIA COLLEGE CHICAGO
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We thank all Columbia College Chicago faculty, staff, and students for their generous support.

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Rod Slemmons, Director, Museum of Contemporary Photography, Columbia College Chicago
Snejana Tankovska, Professor, Dean Stage Arts Faculty, Bulgarian National Academy of Theatre and Film Arts
Chris Wainwright, Head of Colleges, CCW, University of the Arts London
Session Facilitators/ Web Forum Moderators
Gerald Baet, University of Applied Arts, Vienna
Jan Chindlund, Columbia College Chicago
Kieran Corcoran, Dublin Institute of Technology
Ulf Dalmas, University of Gothenburg
Kate Dumbleton, Columbia College Chicago
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Graham Jeffery, University of the West of Scotland
Thera Jonker, Utrecht School of the Arts
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Debra Riley Parr, Columbia College Chicago
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Cynthia Weiss, Columbia College Chicago
Conrad Winke, Columbia College Chicago
THE SPERTUS INSTITUTE OF JEWISH STUDIES
Founded more than 80 years ago as Chicago’s College of Jewish Studies, Spertus Institute of Jewish Studies today offers an innovative, non-denominational array of specialized and public programming, grounded in Jewish thought, inspired by Jewish values, and resolutely relevant to people’s lives today.

Spertus offers graduate-level degree programs in areas that are critical in the Jewish and wider communities—such as Jewish studies, leadership training, and nonprofit management. Recognizing that learning is sparked through many points of entry, programming at Spertus also includes cultural and continuing education offerings, such as lectures, seminars, exhibitions, concerts, and films.

Designed by the award-winning, Chicago-based Krueck & Sexton Architects, the innovative, environmentally sustainable Spertus building opened at 610 S. Michigan Avenue in November 2007. The building features interconnected interior spaces and a one-of-a-kind, terraced faceted window wall that provides spectacular views of the Chicago skyline, Grant Park, Millennium Park, and Lake Michigan.

THE ROOKERY
A Historic Landmark and an architectural treasure. The Rookery is the oldest high rise building still standing in Chicago. Completed in 1886 by the noted firm of Burnham and Root, it is designed in the Beaux Arts Classical style and was described at its opening as having a “powerful exterior with lively ornament.” The lobby was remodeled in 1905 by Frank Lloyd Wright, who added some complementary Prairie style elements.

The interior is centered by a spectacular light court, innovative for its time, which allows light to saturate the space. Intricate inoress, mosaic flooring, dramatic marble, and a magnificent spiral staircase complete the lobby.

The building stands on the site of the former City Hall. A favorite place for nestling birds and creaked politicians, the spot became known as “The Rookery,” despite efforts to give the new building a more noble name.

The significance of the building is not only in its architectural grandeur and uniqueness, but also in its history. Many of the plans for The World’s Columbian Exposition (The World’s Fair 1893), which Daniel Burnham organized, were made in this very building. The World’s Columbian Exposition is responsible for bringing attention to Chicago as a world class city full of brilliant architecture and elegance. The Rookery, while not featured at the fair, stands today as an example of Chicago’s architectural brilliance and innovation with a timeless elegance.
SAVE THE DATE!
27-30 October 2010

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WHERE
Le lieu unique, Nantes

WHAT
11th Elia Biennial Conference

HOST
Ecole supérieure des beaux-arts de Nantes Métropole

ELIA
European League of Institutes of the Arts - www.eliabiennial.com

CAMPUS MAP

1. The Rookery / 209 S. LaSalle St.
2. University Center Residence Center / 625 S. State St.
3. C33 Gallery / 33 E. Congress Parkway
4. Alexandroff Campus Center; Museum of Contemporary Photography / 600 S. Michigan Ave.
6. Center for Black Music Research / 618 S. Michigan Ave
10. The Project Room / 916 S. Wabash Ave.
11. Film Row Cinema; Conway Center; Glass Curtain Gallery / 1104 S. Wabash (EC)
12. Media Production Center / 16th & State (MPC)

North